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Stephen Tulloch Launches Operation 55 Campaign to Adopt 55 Schools Across Detroit

Detroit, MI; May 14, 2014: Detroit Lions' captain starting linebacker Stephen Tulloch is expanding his Operation 55 program to help local students across Detroit. Tulloch is known for his community efforts off of the field and has put together a campaign to take his community support and involvement to another level.

On Monday, May 19 Tulloch will launch his Crowdrise campaign, an online fundraiser, to ask fans and friends to help donate anything from \$10-55 dollars to help him in his million dollar fundraising effort. All proceeds from this campaign will be put directly back into the City of Detroit adopting local schools that need improvements in anything from educational tools to athletic programming funding. Anyone that supports and donates to the Crowdrise campaign will be eligible to win autographed items, tickets to Detroit Lions games, on field VIP experiences with Stephen Tulloch and more. This campaign will run from May 19-June 25 and the Michigan foundation that raises the most funds in that time period will receive an additional \$75,000 grant.

Stephen Tulloch has helped thousands of families and individuals over the past three years since signing with the Detroit Lions. The Operation 55 program has taken over 1500 kids and families to Detroit Lions home games, provided free dental and vision services to children without health insurance, adopted families affected by cancer for the holidays, granted wishes for children affected by cancer with the Make a Wish program, assisted in health and funeral payments for families that are financially unable to afford specific services for their children.

"I've always been involved with the community both in Tennessee where I played for 6 years and now here in Detroit. Detroit has really embraced me and my foundation and everything that I've done while playing here," says Tulloch. "This year, I felt it necessary to help the city on another level so we decided to raise funds and help the schools in Detroit. I've been to a lot of the high schools and elementary schools around the city and I see that there are things that need to be improved or kids need computers, so this will give me a chance to really get into the schools, meet the students and teachers and make a difference."



The Stephen Tulloch Foundation has been selected as one of the top five foundations in the NFL for the past two years and Stephen has been a finalist for the Walter Payton Man of the year award in 2012 and 2013.

To help donate to the Stephen Tulloch foundation in the efforts to adopt 55 schools, please visit www.Crowdrise.com/tulloch55. Individuals can join Tulloch's page to help "Team Tulloch" raise funds and each team that raises the most will win a suite to the much anticipated Detroit Lions home opener on Monday, September 8 against the New York Giants. Other prizes include field VIP passes before a Detroit Lions home game, 12 tickets for Stephen Tulloch's private suite, private tours of the practice facility and more!

Any Detroit Public School can apply and write to Stephen explaining and outlining to him why their school should be selected as one of the 55 schools he adopts. To apply please email your letters, photos and requests to info@tulloch55.com

Tulloch will choose and begin to announce the winning schools in August, 2014.

Stephen Tulloch Foundation

The Stephen Tulloch Foundation was launched in 2009 and is dedicated towards helping underprivileged youth achieve success and have the same opportunities as other children. Tulloch's goal is to supply these children with the necessary tools to build self-esteem, achieve goals and unlock their potential. The Stephen Tulloch Foundation provides help and support in education, health and athletics.

To schedule any media interviews with Stephen Tulloch please contact Sherrie Handrinos at SherrieHandrinos@gmail.com 734-341-6859.